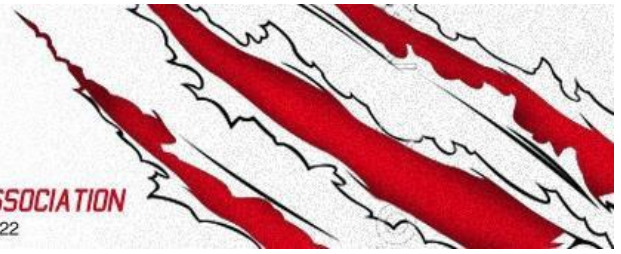




FLEETWOOD AREA BASEBALL ASSOCIATION  
P.O. BOX 534 FLEETWOOD, PA 19522



# 2018 Sponsorship Request Form

Established in 1967, Fleetwood Area Baseball Association (FABA) is a 501(c)(3) non-profit organization that provides local area youths the opportunity to learn sportsmanship, teamwork, and respect for themselves and others through a structured and supervised baseball program. Our organization is open to boys and girls from ages four to sixteen and no one is denied the opportunity to play due to financial reasons. Your sponsorship will be used to meet many different needs including purchasing new equipment to ensure the safety of our players as well as improvements to the fields where they play.

Last year, local business sponsorships helped us to accomplish the following tasks;

- **Provided uniforms for 28 teams**
- **New equipment was purchased for different age groups**
- **Repairs and improvements were done to the concession stand**
- **Two uniforms for tournament teams were provided**
- **Additional field updates were done as well**

FABA offers sponsorship opportunities at five levels. Please select the one that best meets your needs.

- △ **Diamond Sponsorship (Tournament Team).....\$1500**
  - Team Sponsorship with your logo on the shirts of one of our tournament teams
  - A tournament team plaque to display in your business
  - Your logo, company name, website link and advertising paragraph displayed on the front page of our website as well as your team's website. This is where parents & the community go to check the game schedules, standings and to see team announcements
  - A Banner with your logo hung on the fence at Smith Field for three (3) seasons  
(Banner will be provided by FABA and will be no larger than 3' x 6')
  
- △ **Platinum Sponsorship (Tournament Team) .....\$1000**
  - Team Sponsorship with your logo on the shirts of one of our tournament teams
  - A tournament team plaque to display at your business
  - Your logo, company name and website link displayed on the front page of our website as well as your team's website. This is where parents & the community go to check the game schedules, standings and to see team announcements
  - A Banner with your logo hung on the fence at Smith Field for two (2) seasons  
(Banner to be provided by FABA and will be no larger than 3' x 6')
  
- △ **Gold Sponsorship.....\$300**
  - Team Sponsorship with your logo on the shirt of one of our in house teams
  - A team plaque to display in your business
  - Your logo, company name and website link displayed on your team's website. This is where parents & the community go to check the game schedules, standings and to see team announcements
  - A Banner with your logo hung on the fence at Smith Field throughout the season  
(Banner to be provided by sponsor if we don't already have it. Must be no larger than 3' x 6')

Δ **Silver Sponsorship**.....\$150

- A Banner with your logo hung on the fence at Smith Field throughout the season (Banner to be provided by sponsor if we don't already have it. Must be no larger than 3' x6')
- Your company information, logo and link to your website on your team's website

Δ **Bronze Sponsorship**.....\$75

- Your company information, logo on and link to your website on our website

Sponsor Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website URL: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

**Make Checks Payable to: FABA**

**Mail check and form to: FABA**

**P.O. Box 534**

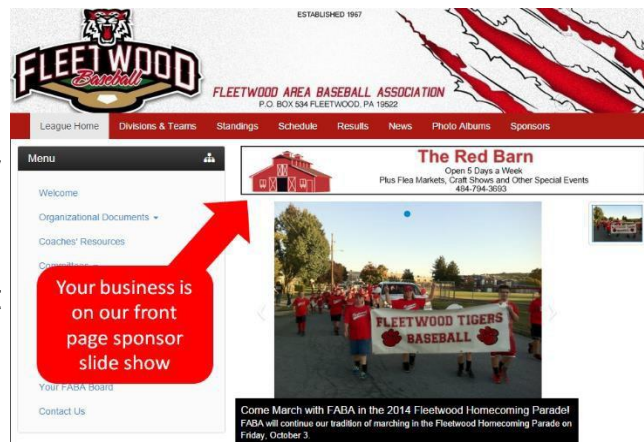
**Fleetwood, PA 19522**

*W-9 forms will be furnished upon request.*

# FABA Sponsors are Constantly Visible to Local Households with Discretionary Income!

## More than just a website

<http://www.fleetwoodbaseball.org> is more than just a website. It is the software with which we run our league. Because we run every aspect of our league through our website, parents go there repeatedly to look at game schedules, team rosters, photo albums, event calendars, and to check out scores and standings from the games.



From January through October of 2013, each of our parents went to our website an average of four times a week, and it wasn't just for a glance. Parents had their eyes on our pages for an average of over two and a half minutes per visit. Also, a rotating sponsor slide show on the home page ensures that parents see your business when they go online to manage their player's season.



## Banners on the Outfield Fence

Sponsors at the Diamond, Gold & Platinum levels get a banner paid for by FABA on the outfield fence at Smith Field that shows your organization's support for youth baseball in Fleetwood at every game.



## Sponsor a Team and Take the Field with our Players!

When you contribute at the Diamond or Gold level you sponsor an entire tournament/travel team. This helps with tournament entry fees and additional uniforms for these teams. When you contribute to a Platinum level you are sponsoring an entire in-house team. When your organization's name is on the sleeve of our player's uniforms when they suit up for the game, when they take the field, when they drive home, and when it's time to get ready for the next game. Our players, parents, coaches, and spectators are constantly aware that you support local youth athletics.

<sup>1</sup> Source: Google Analytics data on <http://www.fleetwoodbaseball.org> from 1/1/2013 to 10/31/2013